

Consumer Event
Trade Event
Consumer & Trade
Business Tourism Event

2020 Overseas Trade and Consumer Promotions

2020 Date	Market	Event	Location
January			
11 th - 19 th	Germany	CMT Stuttgart	Stuttgart
21 st - 24 th	USA	PGA Merchandise Show 2020	Orlando
22 nd	Great Britain	Celtic Connections Networking Workshop	Glasgow
26 th - 1 st Feb	UAE & India	UAE & India Sales Mission	Mumbai, Delhi, Abu Dhabi, Dubai
28 th	GB & Ireland Inbound	Britain & Ireland Marketplace - ETOA	London
29 th - 30 th	Nordics	Ireland Workshop	Copenhagen & Stockholm
February			
3 rd - 7 th	Canada	Canada Sales Mission – Spring 2020	Vancouver, Calgary, Abbotsford, Edmonton
23 rd - 27 th	Middle East	Private Luxury Forum - TFest	Dubai
24 th - 27 th	USA	FYHWI Sales Mission – Texas & Florida	Dallas, Houston, Sarasota
24 th -28 th	Hong Kong & China	Hong Kong & China Sales Mission 1	Hong Kong Beijing, Shanghai,
March			
4 th - 8 th	Germany	ITB Berlin	Berlin
TBC	Great Britain	St Patricks Festival	Glasgow
12 th	France	Pure 1 – Meetings & Events Show	Paris
TBC	France	Group & Leisure Workshop	Paris
TBC	USA	SMU International	New York
25 th - 26 th	GB	The British Tourism and Travel Show	Birmingham
10 th - 12 th	France	Access Irlande Roadshow	Paris, Marseille & Nantes or Rennes
30 th - 2 nd April	Asia	Asia Golf Tourism Convention	Kuala Lumpur
April			
20 th - 23 rd	USA	FYHWI Sales Mission – East, Midwest & Central USA	Illinois, Minnesota, Colorado

May			
TBC	Great Britain	Explore GB: Visit Britain Global Workshops	Yorkshire
2 nd – 4 th	USA	Global Travel Marketplace (GTM) – Arizona 2020	Tucson
13 th – 15 th	China	ITB Shanghai	Shanghai
TBC	France	Irlande à Paris – Group & Leisure Workshop	Paris
June			
14 th - 17 th	USA	Private Luxury Forum (PLF) America	Mexico
18 th - 21 st	Great Britain	The Royal Highland Show	Edinburgh
July			
31 st – 2 nd Aug	USA	Global Travel Marketplace (GTM) – Florida 2020	Hollywood, Fort Lauderdale
August			
13 th – 16 th	USA	Milwaukee Irish Fest	Milwaukee
31 st – 4 th Sept	Canada	Canada Sales Mission - Fall 2020	Montreal, Ottawa, Halifax
September			
TBC	Belgium	Ireland Sales Blitz	Brussels
TBC	Netherlands	Ireland Workshop	Amsterdam
TBC	France	Access Irlande Roadshow	Lyon
TBC	USA	IMEX America 2020	Las Vegas
22 nd – 25 th	France	IFTM Top Resa 2020	Paris
TBC	Great Britain	BMW PGA Championship 2020	Surrey
30 th – 3 rd Oct	Europe	Private Luxury Forum (PLF) Europe	Tenerife
October			
TBC	GB & Ireland Inbound	Flavours of Ireland 2020	London
14 th - 16 th	Italy	TTG Travel Experience	Rimini
TBC	France	Access Irlande Roadshow	Nice
TBC	UAE	Luxury Sales Mission in Partnership with Visit Britain	Abu Dhabi, Dubai
16 th – 18 th	USA	Stone Mountain Highland Games 2020	Atlanta
26 th – 29 th	Wales	International Golf Travel Market (IGTM)	Newport
November			
2 nd - 4 th	Great Britain	World Travel Market	London

8 th – 11 th	Australia/New Zealand	Australia/New Zealand Sales Mission	Sydney, Melbourne, Brisbane, Auckland
16 th – 19 th	USA	FYHWI Sales Mission – West Coast USA	Seattle, Phoenix, Los Angeles
17 th – 19 th	Germany	Germany B2B Workshop 2020 - Offenbach	Frankfurt
TBC	France	France Luxury Networking Event	Paris
22 nd - 25 th	Europe	Private Luxury Forum (PLF) Amour 2020	Cascais, Portugal
30 th – 4 th Dec	USA	USTOA Annual Conference & Marketplace	Fort Washington, Maryland
TBC	China	China Sales Mission 2	Guangzhou, Chengdu, other
December			
7 th – 10 th	France	International Luxury Travel Market (ILTM)	Cannes