

Consumer Event
Trade Event
Consumer & Trade
Business Tourism Event

2019 Overseas Trade and Consumer Promotions

Date	Market	Event	Location
January			
12 th – 20 th	Germany	CMT Stuttgart	Stuttgart
17 th	France	Access Irlande Roadshow	Toulouse
23 rd	Great Britain	Celtic Connections Networking Workshop	Glasgow
22 nd – 25 th	USA	PGA Merchandise Show 2019	Orlando
30 th Jan – 5 th Feb	UAE & India	UAE & India Sales Mission	Mumbai, Delhi, Abu Dhabi, Dubai
31 st	Nordics	Ireland Workshop	Copenhagen
February			
25 th – 28 th	USA	Sales Mission – North East USA	Washington D.C., Atlanta, Boca Raton
18 th – 22 nd	Canada	Canada Sales Mission – Spring 2019	Vancouver, Calgary, Hamilton, Toronto
March			
3 rd – 6 th	USA	Incentive Live 2019 (Participation TBC)	Chicago
6 th – 10 th	Germany	ITB Berlin	Berlin
14 th – 18 th	Great Britain	St Patricks Festival	Glasgow
24 th – 26 th (Participation TBC)	USA	SMU International	New York
21 st	France	Pure 1 – Meetings & Events Show	Paris
26 th	France	Access Irlande Roadshow	Bordeaux
April			
15 th – 18 th	USA	Sales Mission – East, Midwest & Central USA	Boston, Chicago, Dallas
May			
TBC Date	Great Britain	Explore GB: Visit Britain Global Workshops	Yorkshire
6 th – 10 th	China	Sales Mission	Beijing, Shanghai, Chengdu, Guangzhou
9 th – 11 th	USA	Global Travel Marketplace (GTM) – Nevada 2019	Henderson, Las Vegas
15 th – 17 th	China	ITB Shanghai	Shanghai
June			

20 th – 23 rd	Great Britain	The Royal Highland Show	Edinburgh
July			
26 th – 28 th	USA	Global Travel Marketplace (GTM) – Florida 2019	Hollywood, Fort Lauderdale
August			
15 th – 18 th	USA	Milwaukee Irish Fest	Milwaukee
September			
4 th	Belgium	Sales Lunch	Brussels
5 th	Netherlands	Ireland Workshop	Amsterdam
9 th – 12 th	Canada	Canada Sales Mission - Fall 2019	Montreal, Ottawa, London
10 th – 12 th	USA	IMEX America 2019	Las Vegas
Date TBC	Qatar	Ireland Workshop 2019	Doha
Date TBC	France	Access Irlande Roadshow	Lyon
Date TBC	France	Access Irlande Roadshow	Nice
Date TBC	Great Britain	BMW PGA Championship 2019	Surrey
October			
1 st – 4 th	France	IFTM Top Resa 2019	Paris
2 nd	GB & Ireland Inbound	Flavours of Ireland 2019	London
9 th – 11 th	Italy	TTG Travel Experience	Rimini
18 th – 20 th	USA	Stone Mountain Highland Games 2019	Atlanta
14 th – 17 th	Morocco	International Golf Travel Market (IGTM)	Marrakech
Date TBC (29 th)	GB & Ireland Inbound	Britain & Ireland Marketplace - ETOA	TBC location
November			
4 th – 6 th	Great Britain	World Travel Market	London
12 th – 14 th	Germany	Trade Workshop - Offenbach	Frankfurt
18 th – 20 th	China	Destination Britain China 2019	TBC location
18 th – 21 st	USA	Sales Mission – West Coast USA	San Diego, Beverly Hills, Seattle
Date TBC	France	Irlande à Paris – Group Tourism Workshop	Paris
Date TBC	France	Business Tourism Workshop	Paris
December			
2 nd – 6 th	USA	USTOA Annual Conference & Marketplace (Participation TBC)	Orlando
Date TBC (2 nd – 5 th)	France	International Luxury Travel Market (ILTM)	Cannes