

Consumer Event
Trade Event
Consumer & Trade
Business Tourism Event

2019 Overseas Trade and Consumer Promotions

Date	Market	Event	Location
January			
12 th – 20 th	Germany	CMT Stuttgart	Stuttgart
17 th	France	Access Irlande Roadshow	Toulouse
23 rd	Great Britain	Celtic Connections Networking Workshop	Glasgow
22 nd – 25 th	USA	PGA Merchandise Show 2019	Orlando
29 th	GB & Ireland Inbound	Britain & Ireland Marketplace - ETOA	London
30 th Jan – 5 th Feb	UAE & India	UAE & India Sales Mission	Mumbai, Delhi, Abu Dhabi, Dubai
31 st	Nordics	Ireland Workshop	Copenhagen
February			
4 th – 7 th	Canada	Canada Sales Mission – Spring 2019	Vancouver, Calgary, Hamilton, Toronto
25 th – 28 th	USA	FYHWI Sales Mission – North East USA	Washington D.C., Atlanta, Boca Raton
March			
6 th – 10 th	Germany	ITB Berlin	Berlin
14 th – 18 th	Great Britain	St Patricks Festival	Glasgow
21 st	France	Pure 1 – Meetings & Events Show	Paris
24 th – 26 th	USA	SMU International	New York
26 th	France	Access Irlande Roadshow	Bordeaux
April			
15 th – 18 th	USA	FYHWI Sales Mission – East, Midwest & Central USA	Boston, Chicago, Dallas
May			
TBC Date	Great Britain	Explore GB: Visit Britain Global Workshops	Yorkshire
6 th – 10 th	China	Sales Mission	Beijing, Shanghai, Chengdu, Guangzhou
9 th – 11 th	USA	Global Travel Marketplace (GTM) – Nevada 2019	Henderson, Las Vegas
15 th – 17 th	China	ITB Shanghai	Shanghai
23 rd	France	Irlande à Paris – Group & Leisure Workshop	Paris

June			
20 th – 23 rd	Great Britain	The Royal Highland Show	Edinburgh
July			
26 th – 28 th	USA	Global Travel Marketplace (GTM) – Florida 2019	Hollywood, Fort Lauderdale
August			
15 th – 18 th	USA	Milwaukee Irish Fest	Milwaukee
September			
4 th	Belgium	Sales Lunch	Brussels
5 th	Netherlands	Ireland Workshop	Amsterdam
9 th – 12 th	Canada	Canada Sales Mission - Fall 2019	Montreal, Ottawa, London
10 th – 12 th	USA	IMEX America 2019	Las Vegas
Date TBC	Qatar	Ireland Workshop 2019	Doha
Date TBC	France	Access Irlande Roadshow	Lyon
Date TBC	France	Access Irlande Roadshow	Nice
19 th – 22 nd	Great Britain	BMW PGA Championship 2019	Surrey
October			
1 st – 4 th	France	IFTM Top Resa 2019	Paris
2 nd	GB & Ireland Inbound	Flavours of Ireland 2019	London
9 th – 11 th	Italy	TTG Travel Experience	Rimini
18 th – 20 th	USA	Stone Mountain Highland Games 2019	Atlanta
14 th – 17 th	Morocco	International Golf Travel Market (IGTM)	Marrakech
November			
4 th – 6 th	Great Britain	World Travel Market	London
12 th – 14 th	Germany	Trade Workshop - Offenbach	Frankfurt
18 th – 20 th	China	Destination Britain China 2019	TBC location
18 th – 21 st	USA	FYHWI Sales Mission – West Coast USA	San Diego, Beverly Hills, Seattle
Date TBC	France	Business Tourism Workshop	Paris
December			
2 nd – 6 th	USA	USTOA Annual Conference & Marketplace	Orlando
2 nd – 5 th	France	International Luxury Travel Market (ILTM)	Cannes