

Consumer Event
Trade Event
Consumer & Trade
Business Tourism Event

2018 Overseas Trade and Consumer Promotions

Date	Market	Event
January		
13 th - 21 st	Germany	CMT – Stuttgart
24 th	Great Britain	Celtic Connections Networking Workshop – Glasgow
24 th - 26 th	USA	PGA Merchandise Show – Orlando, Florida
30 th	UK Inbound / Global	Britain & Ireland Marketplace - ETOA Event in London
February		
First week of Feb	Nordics	Ireland Workshop – Copenhagen
w/c 12 th Feb	Qatar	Ireland Workshop - Doha
15 th	France	Pure Meetings & Events Show – Paris
19 th - 23 rd	Canada	Agent Workshops - Kelowna, Vancouver, Toronto
25 th - 27 th	USA	USA SMU International Target the MICE Sector

26 th - March 2 nd	USA	Jump Into Ireland (JITI) Events – Houston, Atlanta, Tampa
March		
1 st & 2 nd	UK Inbound / Global	Explore GB: Visit Britain Global Workshop – Newcastle Upon Tyne
7 th - 11 th	Germany	ITB Berlin – Trade and Consumer Show
11 th - 14 th	USA	Incentive Live – Las Vegas
17 th - 18 th	Glasgow	St Patrick's Day Events
TBC	France	'L'Irlande à Paris' leisure group workshop
21 st - 22 nd	Great Britain	The British Tourism and Travel Show – Birmingham
April		
22 nd - 25 th	UAE	Arabian Travel Market
23 rd - 27 th	USA	Jump Into Ireland (JITI) Events – Seattle, Chicago, Boston
May		
7 th - 12 th	China	Sales Mission
14 th - 17 th	USA	Global Travel Mart (GTM) -Las Vegas, Nevada
16 th - 18 th	China	ITB Shanghai (TBC)
24 th - 27 th	Great Britain	PGA Wentworth
June		
21 st - 24 th	Great Britain	The Royal Highlands Show – Edinburgh

July		
12th - 14th	USA	Global Travel Mart (GTM) - Hollywood, Florida
August		
16th - 19th	USA	Milwaukee Irish Festival – Wisconsin
September		
6th TBC	Netherlands	Ireland Workshop – Amsterdam
17th - 21st	Canada	Agent Workshops - St. John's/ Halifax, Ottawa, Montreal
25th - 28th	France	IFTM Top Resa – French Trade Fair, Paris
October		
3rd	UK Inbound / Global	Flavours of Ireland – London
4th	Germany	Trade Workshop – Frankfurt, Offenbach
10th - 12th	Italy	TTG – Rimini
14th - 19th	UAE & India	UAE & India Sales Mission
15th - 18th	Global	IGTM International Golf Travel Market - Slovenia
15th - 18th	USA	IMEX America – Las Vegas
19th - 21st	USA	USA Stone Mountain Highland Games in Atlanta
21st - 30th	Australia & NZ	Australia & NZ Sales Mission.

November		
5th - 7th	Great Britain	World Travel Market, London
12th - 16th	USA	Jump Into Ireland (JITI) Event – Silicon Valley/Orange County & San Fernando
26th - 30th	USA	USTOA - United States Tour Operators Association Workshop
December		
3rd - 6th	Global	ILTM - International Luxury Travel Market Cannes