

Consumer Event
Trade Event
Consumer & Trade
Business Tourism Event

## 2018 Overseas Trade and Consumer Promotions

Date	Market	Event
<b>January</b>		
13 <sup>th</sup> - 21 <sup>st</sup>	Germany	CMT – Stuttgart
24 <sup>th</sup>	Great Britain	Celtic Connections Networking Workshop – Glasgow
24 <sup>th</sup> - 26 <sup>th</sup>	USA	PGA Merchandise Show – Orlando, Florida
30 <sup>th</sup>	UK Inbound / Global	Britain & Ireland Marketplace - ETOA Event in London
<b>February</b>		
8 <sup>th</sup>	Nordics	Ireland Workshop – Copenhagen
15 <sup>th</sup>	France	Pure Meetings & Events Show – Paris
19 <sup>th</sup> – 22 <sup>nd</sup>	Canada	Agent Workshops - Kelowna, Vancouver, Toronto
25 <sup>th</sup> - 27 <sup>th</sup>	USA	USA SMU International Target the MICE Sector
26 <sup>th</sup> - March 2 <sup>nd</sup>	USA	Jump Into Ireland (JITI) Events – Houston, Atlanta, Tampa

<b>March</b>		
<b>1<sup>st</sup> &amp; 2<sup>nd</sup></b>	<b>UK Inbound / Global</b>	<b>Explore GB: Visit Britain Global Workshop – Newcastle Upon Tyne</b>
<b>6<sup>th</sup> &amp; 7<sup>th</sup></b>	<b>Qatar</b>	<b>Ireland Workshop - Doha</b>
<b>7<sup>th</sup> - 11<sup>th</sup></b>	<b>Germany</b>	<b>ITB Berlin – Trade and Consumer Show</b>
<b>11<sup>th</sup> - 14<sup>th</sup></b>	<b>USA</b>	<b>Incentive Live – Las Vegas</b>
<b>17<sup>th</sup> - 18<sup>th</sup></b>	<b>Glasgow</b>	<b>St Patrick's Day Events</b>
<b>22<sup>nd</sup></b>	<b>France</b>	<b>'L'Irlande à Paris' leisure group workshop</b>
<b>21<sup>st</sup> - 22<sup>nd</sup></b>	<b>Great Britain</b>	<b>The British Tourism and Travel Show – Birmingham</b>
<b>April</b>		
<b>23<sup>rd</sup> - 27<sup>th</sup></b>	<b>USA</b>	<b>Jump Into Ireland (JITI) Events – Seattle, Chicago, Boston</b>
<b>May</b>		
<b>7<sup>th</sup> - 12<sup>th</sup></b>	<b>China</b>	<b>Sales Mission</b>
<b>15<sup>th</sup> - 17<sup>th</sup></b>	<b>USA</b>	<b>Global Travel Mart (GTM) -Las Vegas, Nevada</b>
<b>16<sup>th</sup> - 18<sup>th</sup></b>	<b>China</b>	<b>ITB Shanghai (TBC)</b>
<b>24<sup>th</sup> - 27<sup>th</sup></b>	<b>Great Britain</b>	<b>PGA Wentworth</b>
<b>June</b>		
<b>21<sup>st</sup> - 24<sup>th</sup></b>	<b>Great Britain</b>	<b>The Royal Highlands Show – Edinburgh</b>
<b>July</b>		

12 <sup>th</sup> - 14 <sup>th</sup>	USA	Global Travel Mart (GTM) - Hollywood, Florida
August		
16 <sup>th</sup> - 19 <sup>th</sup>	USA	Milwaukee Irish Festival – Wisconsin
September		
5 <sup>th</sup>	Belgium	Sales Lunch- Brussels
6 <sup>th</sup>	Netherlands	Ireland Workshop – Amsterdam
17 <sup>th</sup> - 21 <sup>st</sup>	Canada	Agent Workshops - St. John's/ Halifax, Ottawa, Montreal
25 <sup>th</sup> - 28 <sup>th</sup>	France	IFTM Top Resa – French Trade Fair, Paris
October		
3 <sup>rd</sup>	UK Inbound / Global	Flavours of Ireland – London
4 <sup>th</sup>	Germany	Trade Workshop – Frankfurt, Offenbach
10 <sup>th</sup> - 12 <sup>th</sup>	Italy	TTG – Rimini
14 <sup>th</sup> - 19 <sup>th</sup>	UAE & India	UAE & India Sales Mission
15 <sup>th</sup> - 18 <sup>th</sup>	Global	IGTM International Golf Travel Market - Slovenia
15 <sup>th</sup> - 18 <sup>th</sup>	USA	IMEX America – Las Vegas
19 <sup>th</sup> - 21 <sup>st</sup>	USA	USA Stone Mountain Highland Games in Atlanta
21 <sup>st</sup> - 30 <sup>th</sup>	Australia & NZ	Australia & NZ Sales Mission.

<b>November</b>		
<b>5<sup>th</sup> - 7<sup>th</sup></b>	<b>Great Britain</b>	<b>World Travel Market, London</b>
<b>12<sup>th</sup> - 16<sup>th</sup></b>	<b>USA</b>	<b>Jump Into Ireland (JITI) Event – Silicon Valley/Orange County &amp; San Fernando</b>
<b>26<sup>th</sup> - 30<sup>th</sup></b>	<b>USA</b>	<b>USTOA - United States Tour Operators Association Workshop</b>
<b>December</b>		
<b>3<sup>rd</sup> - 6<sup>th</sup></b>	<b>Global</b>	<b>ILTM - International Luxury Travel Market Cannes</b>