

## Italy Media Programme 2022

Activities: B2C Publicity, B2B Publicity

**Suitable for:** Accommodation Groups, Outdoor Adventure & Water sports, Air and Sea carriers, Attraction groups and associations, Conference/Incentive, Transport - Car hire, Coach hire, Chauffeur Drive or Motorcycle hire, Dining, entertainment, nightlife, and pubs, Festivals, Golf, Accommodation Individual properties, Attractions, Tourism Associations and Networks, Crafts/Shopping, Guided tours (walking tours, bus tours, day tours), Wellness & Spas, Rural Tourism/Ecology, Other, Marine Tourism, Cookery/Gastronomy, Airports

**Date:** Throughout the year

**For More Info:** [Mary O'Connor](#) Tourism Ireland Italy

Tourism Ireland Italy manages Italy's Media Room, our website dedicated to Italian journalists, travel writers and bloggers. We would like to offer you the opportunity to post inspirational information about your products and services that will capture the attention and interest of our media contacts. In 2022 we will continue to create regular releases and image galleries within the website and we will send these to our journalist database for use in their online publications. Tourism Ireland Italy also has a Twitter account frequented by Italian media, @TurismoIrlanda (10,800 followers).

If you would like to gain publicity for your product on either Twitter or the Media Room, please send a short text including a link to your website and an engaging photo to the team in Italy. Tourism Ireland will translate the text provided and edit where necessary.

This is a cost-free opportunity



