

## France Support to Attend Regional B2B or B2C shows

**Activities:** B2C Events – Physical, Virtual, Hybrid, B2B Events – Physical, B2B Webinars, B2B Events – Virtual

**Suitable for:** Outdoor Adventure & Water sports, Attraction groups and associations, Transport - Car hire, Coach hire, Chauffeur Drive or Motorcycle hire, Dining, entertainment, nightlife, and pubs, Festivals, Accommodation Individual properties , Attractions, Guided tours (walking tours, bus tours, day tours), Wellness & Spas, Rural Tourism/Ecology, Cookery/Gastronomy

**Spaces:** 1

**From:** 04/01/2022

**To:**

**Sign up by:** 04/01/2022

**Schedule:** Year-round

**For More Info:** [Olivia Scullion](#) Paris

Where TI cannot participate in a regional B2B or B2C show, Tourism Ireland will support the attendance of IOI industry (attractions/regions - not already recipients of the IMAP program) and/or French tour operators or Travel Agency Networks, to act as representatives for the IOI brands. To inquire about participation, please contact Tourism Ireland France with your request!

**\*\*Please note: support is based on representing the IOI brands only\*\***



