

Middle East Sales Mission 2022

Activities: B2B Events – Physical, Virtual, Hybrid

Suitable for: Accommodation Groups, Outdoor Adventure & Water sports, Attraction groups and associations, Transport - Car hire, Coach hire, Chauffeur Drive or Motorcycle hire, DMC and Handling Agents, Golf, Accommodation Individual properties, Attractions, Guided tours (walking tours, bus tours, day tours), Wellness & Spas

Spaces: 25

From: 13/02/2022

To: 17/02/2022

Sign up by: 08/12/2021

Cost: €400 - £360

For More Info: [Siobhan Naughton](#) Tourism Ireland Asia Hub

Tourism Ireland's Middle East Sales Mission will take place across 4 days. The itinerary is as follows:

13th Feb: Arrive UAE

14th Feb: Abu Dhabi Workshop in association with Etihad Airways

15th Feb: Dubai Workshop in association with Emirates

16th Feb: NI Day at the UK Pavilion at Expo

17th Feb am: Fly to Qatar

17th Feb pm: Qatar Workshop in association with Qatar Airways

Island of Ireland industry will have the opportunity to engage with up to 300 key travel trade in the region across the four day programme.

The cost of participation at this event is €1,600 + VAT. Tourism Ireland intend to cover 75% of this participation fee. Therefore the balance due per partner is €400 + VAT.



