

GEM The Global European Marketplace 2021

Activities: B2B Events – Physical, Virtual, Hybrid

Suitable for: Accommodation Groups, Attraction groups and associations, Transport - Car hire, Coach hire, Chauffeur Drive or Motorcycle hire, Dining, entertainment, nightlife, and pubs, DMC and Handling Agents, Accommodation Individual properties, Attractions, Market tour operators, Crafts/Shopping, Guided tours (walking tours, bus tours, day tours), Genealogy and Ancestral Heritage, Cookery/Gastronomy

Location: Intercontinental London, The O2, Waterview Drive, London SE10 0TW

Spaces: 90

From: 29/10/2021

To: 29/10/2021

Cost: From: €555 - £499 **To:** €1,099 - £989

Website: <https://www.etoa.org/>

For More Info: [Breige Coward](#) Tourism Ireland London

The European Tourism Association network will return to London this October with the first in-person workshop in twenty months at The Global European Marketplace 2021.

An opportunity only open to members of the [European Tourism Association](#), this will be the first chance to reconnect with old friends and industry colleagues and to take stock of the market in light of the recent upheaval.

The Global European Marketplace 2021 will bring everyone back face-to-face, adding the social dynamic back to the B2B networking. Over 800 attendees from member companies attend the event, with a personalised agenda of pre-scheduled meetings.

Business opportunities are guaranteed – supplier attendance covers both access to the in-person Global European Marketplace as well as a global online workshop in the form of Relaunch '22, taking place over 12 hours on November 30th. Suppliers can attend two workshops for the price of one.



