

DP World Tour Championship, Dubai

Activities: B2C Events – Physical, Virtual, Hybrid

Suitable for: Accommodation Groups, Golf

Location: Jumeirah Golf Estates, Dubai, UAE.

Spaces: 4

From: 18/11/2021

To: 21/11/2021

Sign up by: 17/09/2021

Website: <https://www.europeantour.com/european-tour/dp-world-tour-championship-dubai-2021/>

For More Info: [Aisling McDermott](#) Tourism Ireland Asia Hub

Register: This event is closed for registration

The DP World Tour Championship, Dubai is the climax of the European Tour Race to Dubai. This four day event is held on the Earth course at the Jumeirah Golf Estates in Dubai, United Arab Emirates. Running from the 18th - 21st November, this opportunity gives you the chance to showcase your golf product to high spending UAE golf consumers and travellers.

Tourism Ireland's stand will highlight the island of Ireland's trophy and hidden gem parkland, links and resort golf courses, in addition to our welcome, culture, off the course experiences and craic at the 19th hole. Of course, not forgetting the Ryder Cup 2027 which will be hosted at Adare Manor and will be a key theme throughout. Our stand will be open and inviting and will ensure you can engage with consumers to drive business and bookings.



