

USA Business Tourism E-zine 2021

Activities: Business tourism, Direct & e-marketing

Suitable for: Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks

Date: Throughout the year

For More Info: [Laura Saeger](#) Tourism Ireland USA

The Business Tourism E-zine is a quarterly communication (March, June, September, December) to over 4,200 MICE contacts. It provides information on new product facilities and Ireland product updates for the conference, meeting, and incentive sectors of the USA market.

The Business Tourism E-zine is suitable for contributions from Hotels, Event Venues, Restaurants, Distilleries, Museums and Iconic Sites, DMCs, Specialised Tours & Activities, Entertainment, Gifts and Amenities, Convention Bureaux, and Regions.

Schedule

The Business Tourism E-zine will be published quarterly in March, June, September, and December with possibility of interim editions with special focus.

For More Info: Tourism Ireland USA, lsaeger@tourismireland.com



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