

Consortia Marketing: Signature, Virtuoso, Travel Leaders

Activities: Direct & e-marketing, Trade activities

Suitable for: Accommodation groups and associations, DMC

Date: Throughout the year

For More Info: [Hillarie McGuinness](#) Tourism Ireland USA

Tourism Ireland have continued strategic partnership with leading travel consortia in North America; **Signature Travel Network, Travel Leaders Group and Virtuoso**. Through this partnership we produce a series of themed webinars, emails and social media marketing activities targeting US and Canadian travel agents and consumers.

This is a no cost opportunity for island of Ireland industry who are preferred members of these consortia to market with Tourism Ireland to a wide range of travel agents in the U.S and Canada that specialise in Luxury, FIT, Group, Multigenerational travel.

For more information contact Hillarie McGuinness at Tourism Ireland New York: hmcguinness@tourismireland.com



