

Australia/New Zealand Trade E-zines

Activities: Direct & e-marketing, Trade activities

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Shopping, Guided tours

Date: Throughout the year

For More Info: [Sarah Harrison](#) Australia & New Zealand

Tourism Ireland Australia/New Zealand are seeking product updates and new product information to include in our trade e-zines. Trade e-zines are distributed monthly to a warm database of 300+ actively engaged in-market trade partners including local wholesalers, tour operators and retail travel agents.

Upcoming themes in 2021 will include Wild Atlantic Way, Ireland's Ancient East, Ireland's Hidden Heartlands, Dublin, Northern Ireland Embrace A Giant Spirit, Food & Drink, Ancestry & Genealogy, Adventure & Outdoor, and Golf & Luxury.

Should you wish to avail of this opportunity we would ask you to submit the following:

- Brief description of the product/experience (max. 30 words)
- Hi-res JPEG image (landscape orientation)
- Link to company website

Tourism Ireland reserves the right to amend the offer copy to match the style and tone of the email. E-zine spaces will be allocated on a first come first served basis.



