

Feature in Nordic trade e-zine

Activities: Direct & e-marketing

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Business tourism, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

Date: Throughout the year

Website: <https://www.ireland.com/en-no/>

For More Info: [Maarit Karkkainen](#) Tourism Ireland The Nordics

What's it all about?

Our monthly trade e-zines feature a number of news items and product updates aimed at keeping Ireland top of mind, so, when the time is right, travel agents and tour operators will be motivated to sell Ireland to their clients.

How do I get involved?

We can include updates on your business in the e-zine, with specific information about your product. The product has to be relevant to tour operators and travel agents.

This is a free opportunity.

Please note – Tourism Ireland Nordics reserves the right to choose content that is market relevant and cannot guarantee coverage of your content.

Tourism Ireland Nordic Trade E-zine

More than 1,000 Nordic travel agents
and tour operators.

Ireland 



Dear Trade Partner,

Welcome to Tourism Ireland Nordics' newsletter where we have some excited news about County Wicklow in Ireland's Ancient East!

Our research suggests that 65% of Nordic visitors to Ireland never venture outside Dublin. We love Dublin too, but it's always worthwhile to bust out into the surrounding countryside! County Wicklow - also known as the Garden of Ireland - is just over half an hour south of the city and is home to a 6th century monastery, breath taking hiking trails, magnificent mansions and much more.

[Venture beyond Dublin >>](#)



Horse-drawn Caravan holidays!

For an extra special (and eco-friendly) Wicklow adventure, we recommend [Clissman's Horse Caravans](#). Turn back time and get back to nature with the loveliest horses on the island!

[Offer your groups and FITs something different >>](#)