

Middle East Virtual Sales Mission 2021

Activities: Trade activities

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Attraction groups and associations, DMC, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Shopping

Spaces: 25

From: 01/03/2021

To: 02/03/2021

Sign up by: 29/01/2021

Schedule: TBC

For More Info: [Katie King](#) Tourism Ireland Middle East

Register: ROI Industry contact: <https://tradeportal.failteireland.ie/upcoming-events>, NI Industry: contact Tourism Ireland colleague above

Tourism Ireland's Virtual Sales Mission in the Middle East will be held on 8th and 9th of March.

25 Island of Ireland industry partners will have the opportunity to have virtual 1-2-1 meetings with key travel trade across the GCC over the course of two days. Each island of Ireland industry supplier will have a virtual booth with all of their branding and promotional materials available for the buyers to download. Industry will be able to meet trade via either pre planned 1-2-1 meetings or free flowing walk up meetings. Each industry supplier can have 2 to 3 reps at their stand.

Each virtual booth will have a quiz question about your product. We will be asking each industry partner to contribute a prize to an overall grand prize for one of the travel trade.



Tourism Ireland

