

## Middle East Consumer e-zine

**Activities:** B2C EDM (Electronic Direct Mail), B2C Ezines/Newsletters

**Suitable for:** Accommodation Groups, Outdoor Adventure & Water sports, Attraction groups and associations, Transport - Car hire, Coach hire, Chauffeur Drive or Motorcycle hire, Dining, entertainment, nightlife, and pubs, Festivals, Golf, Accommodation Individual properties , Attractions, Crafts/Shopping , Guided tours (walking tours, bus tours, day tours), Wellness & Spas, Rural Tourism/Ecology, Marine Tourism, Cookery/Gastronomy

**Date:** Not Applicable

**Sign up by:** 19/12/2021

**For More Info:** [Katie King](#) Tourism Ireland Middle East

Information is given to consumers on new products, island of Ireland product updates for the luxury market, as well as relevant covid-19 information. Due to sensitivities in the market, please refrain from using images and promotional videos that contain alcohol, pork, places of worship or public displays of affection.

Submit a brief paragraph with a link to detailed information; images and short video clips are ideal for inclusion.



