

Northern European Virtual Workshop for Travel Trade

Activities: Trade activities

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual attractions, Market tour operators, Guided tours

Spaces: 20

From: 11/02/2021

To: 12/02/2021

Sign up by: 18/01/2021

Schedule: Day 1 – Thursday 11.02.2021

- 09:00: Welcome by Tourism Ireland
- 09:15 – 16:30: One-to-One meetings with Northern European Travel Trade

Day 2 – Friday 12.02.2021

- 09:00 – 16:00: One-to-One meetings with Northern European Travel Trade

1 meeting lasts maximum 15 minutes

Participants are free to block off timings for lunch or when they are not available

Meeting app:

- Profiles will be uploaded by Tourism Ireland to the meeting app.
- Once industry has accepted, Tourism Ireland will reach out to get the required information.
- Appointment system will be open from last week of January until the end of the workshop
- Online Help: live assistance during the workshop when needed. A training video/sheet will be available for all attending industry

For More Info: [Maarit Karkkainen](#) Tourism Ireland The Nordics

Register: ROI Industry contact: <https://tradeportal.failteireland.ie/upcoming-events>, NI Industry: contact Tourism Ireland colleague above

Virtual workshop event on 11th and 12th February 2021 where Irish industry can meet up for 15 minutes meetings with Northern European trade.

The aim of this event is to:

- Help increase business for industry partners from the Northern European market
- Give island of Ireland industry the opportunity to make new contacts in the Northern European market
- Build new and existing relationships between island of Ireland industry and the trade in Northern Europe
- Provide island of Ireland industry the opportunity to showcase their products in Northern Europe
- To inform attending Northern European Trade of the current situation and guidelines



