

# Christmas Selfie

**Activities:** Direct & e-marketing, Publicity activities, Trade activities, Social media

**Suitable for:** Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Business tourism, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

**From:** 18/11/2020

**To:** 25/12/2020

**Sign up by:** 04/12/2020

**For More Info:** [Natasha Johnston](#) Dublin

## Christmas Selfie

Tourism Ireland will be sharing a short video with our overseas travel trade wishing them a Happy Christmas from the tourism industry across the island of Ireland, and letting them know we are looking forward to working with them in 2021. To be part of the video simply send us a Christmas selfie – you can be as creative and festive as you like in your photo - wear a Christmas jumper, stand in front of some decorations, enjoy some Christmas food! Maybe pose with a cute animal or a unique feature of your product? The photos will be combined into a short video.

**Contact:** [industryopportunities@tourismireland.com](mailto:industryopportunities@tourismireland.com) or **Natasha Johnston** to submit

**Please include company logo and your name**

Feel free to use [#ChristmasInIreland](#) on your social channels 🎄

### Please note

Tourism Ireland is not in a position to liaise directly with contributors, but will credit you in the following ways if your content is used across Tourism Ireland's social media platforms:

For video content, Tourism Ireland will provide a YouTube link to the video in question, driving traffic to your YouTube channel. In the posts themselves, we will tag your social media account or reference the owner where appropriate.

For general web content such as an article or listicle, Tourism Ireland will include a link to your web page, plus a reference within the tweet to your name or company name and/or the handle for your Twitter account.

For imagery, please note that all imagery must be supplied without watermarks and for the desired copyright line to be included in the body of the email itself. NB: We do not share submitted imagery on a regular basis, as we source imagery from the Tourism Ireland image bank, or retweet imagery sourced organically on Twitter.



