

Nordics Social Media featured content

Activities: Social media

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Business tourism, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

Date: Throughout the year

For More Info: [Peter Maag](#) Tourism Ireland The Nordics

What's it all about?

Tourism Ireland Nordics has a significant social media presence with 110,000+ Facebook fans who are actively engaging with, and sharing, quality social media content.

How do I get involved?

Promote your tourism product to an active consumer fan base in the Nordics through scheduled social media posts. Posts will be scheduled and published at times when our fans are most active on Facebook and most likely to engage with and share content. Tourism Ireland will edit the post where necessary to guarantee maximum interaction with our fans.

We are interested in all types of content and posts can be published in the following formats:

- Image or multiple images
- Video (recommended length of less than 60 seconds)
- Interesting or entertaining stories
- Link to a page on your website

Please note:

Visual imagery is more readily shared on social media. Our Nordics fans enjoy stunning imagery of mountains, cliffs, animals, coastal images, natural landscapes and villages.

Tourism Ireland Nordics reserves the right to choose content that is market relevant.

Tourism Ireland Nordics Social Media featured content

More than 110,000 followers on
Facebook.



Discover Ireland Nordics



Offentliggjort af Peter Maag [?] · 29. januar · 🌐

Ireland is so much more than just Dublin – Head out into the Wild Atlantic Way to experience the rugged landscapes and cosy coastal villages. One of the easiest and most sustainable ways to do this is with Vagabond & Driftwood Small Group Tours of Ireland 🍀 go.irlnd.co/Vagabondtours



17.384

Nåede personer

2.041

Interaktioner

[Boost opslag](#)

874

12 kommentarer 24 delinger

