

“Explore Ireland” WeChat Mini Programme Information Collection

Activities: Direct & e-marketing, Social media

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Shopping, Guided tours

From: 15/10/2020

To: 14/10/2021

Sign up by: 14/10/2021

For More Info: [Iris Wang](#) Tourism Ireland China

As the official online guide provided by Tourism Ireland, "Explore Ireland" provides tourists with practical pre-travel knowledge such as things to see and do, visas, key festival and activities throughout the year. During the trip, it provides real-time map navigation, scenic spot punch cards, offers, translations and other useful information.

Industry across the island of Ireland can feature their tourism products/services on Tourism Ireland's WeChat Mini Programme by filling the information request form.



