

Northern Ireland Offers for Ireland.com GB

Activities: Advertising, Direct & e-marketing, Website listing

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Business tourism, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

From: 25/08/2020

To: 01/12/2020

Website: www.ireland.com/en-gb/

For More Info: [Joseph Cruise](#) Tourism Ireland Great Britain

We are currently looking for offers for [Ireland.com GB](#) to support our Northern Ireland activity in the GB market.

Offers are required **as soon as possible** and should cover travel between Sept – Dec 2020.

This is an ideal opportunity to promote your offers to the GB market at a time when holidaymakers are looking to travel closer to home and seeking quality, safe, flexible, invigorating experiences with compelling reasons to book.

Therefore, examples of great offers may include:

- Refundable, flexible or voucher options that enable amendment or cancellation without penalty.
- Quirky, unusual accommodations, experiences or activities.
- Strong lead-in discounts or combination offers (e.g. % off, 3 nights for the price of 2, incentives for longer stays, midweek breaks etc)
- ‘2 for the price of 1’ tickets to visitor attractions or activities.
- Added value promoting the outdoors: e.g. “Pay for 3 nights and get complimentary bike hire / a walking tour / picnic”
- Food & Drink offers
- Bookable online where possible

[Click Here](#) to submit your offers for uploading on [Ireland.com GB](#).

This opportunity is free of charge.

Please note:

All offers are subject to editorial control and offers must meet the campaign criteria to be included.

Please ensure that all partners involved in the offer have agreed to it being supplied for this activity prior to submission.

All campaign activity and timescales are subject to change without notice, and will be reviewed on an ongoing basis.

If you have any problems uploading your offer, do not hesitate to contact our Tourism Ireland Offers Desk, tioffersdesk@tourismireland.com.



