

France Face-to-Face BtoB @ Aix / Montpellier

Activities: Trade activities

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Attraction groups and associations, Individual accommodation properties, Individual attractions

Spaces: 1

From: 05/02/2020

To: 06/02/2020

Sign up by: 10/01/2020

Cost: €300 - £270

Schedule: Feb 5, Wednesday: Dublin-Paris, overnight in Paris

Feb 6, Thursday: Train to Aix en Provence (3h), Lunch with Plus belle l'Europe (Plus belle l'Europe + Tourism Ireland only) and Evening Networking Event with Kuoni in Montpellier (only HAVAS agencies, Kuoni + Tourism Ireland + 2 other travel brands)

Feb 6, Thursday: Lunch in Aix en Provence with Plus belle l'Europe and Evening Networking with Kuoni in Montpellier (probably by car, 2 hours)

For More Info: [Viktoria Varecza](#) Tourism Ireland France

Register: This event is closed for registration

In this new series, Tourism Ireland partners with market operators' to deepen regional outreach to French travel agents. Industry partners will have the opportunity to participate alongside TI at tour operator hosted B2B networking events in key French cities. **All Tour operators included in the program participated in Tourism Ireland 2019 regional roadshows and are key clients of Irish DMCs selling the French market**Tour operators participating including in this unique program include: Kuoni, Plus Belle Europe, Quartier Libre, Visiteurs. La Française des Circuits and Voyamar.

For this one Aix en Provence with Plus belle l'Europe and Evening Networking with Kuoni in Montpellier

Format

- 1-2 French speaking Irish industry partner only per package.
- The partner(s) must be featured in the tour operator's Ireland itineraries.
- Package includes combination of:
 - 2 industry events (combination of evening/lunch events in French cities where operators have significant agency relations)
 - One digital communication where partner is featured product partner in a tour operator's B2B or B2C Ireland themed communications.
 - Operator B2B warm database sizes range from approx. >1k to 15k B2C consumer subscribers.



