

France Access Irlande: TourMag Bordeaux City Workshop & website 2020

Activities: Trade activities

Suitable for: Outdoor activity providers / Wellness, Attraction groups and associations, Individual accommodation properties, Individual attractions, Market tour operators

Spaces: 2

From: 26/11/2020

To: 26/11/2020

Sign up by: 03/06/2020

Cost: €300 - £270

For More Info: [Viktoria Varecza](#) Tourism Ireland France

Register: ROI Industry contact: <https://tradeportal.failteireland.ie/upcoming-events>, NI Industry: contact Tourism Ireland colleague above

TourMag is one of France's most popular **B2B media web sites** with over 30k subscribers from France's tourism sector. Each year *TourMag* operates agent workshops in key cities throughout France with three destination partners in each city – Tourism Ireland will participate in two *TourMag* Roadshows in Autumn 2020 – Geneva – 8/10 and Bordeaux 26/11 2020.

Format

The events, which will be held in conjunction with the regional airports and media partner *TourMag* target will target French FIT and Group producers and travel agents and Travel and lifestyle media. Expected attendance 45-65 travel agents and 4-6 tour operators in each city.

TourMag Website Exposure

Participants will also be featured on www.TourMag.com for two weeks prior/post roadshow with link to product/attraction feature









