

World Travel Market Virtual 2020 - Republic of Ireland Industry

Activities: Trade activities

Suitable for: Accommodation groups and associations, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Golf, Individual accommodation properties, Individual attractions, Tourism networks

From: 09/11/2020

To: 11/11/2020

Sign up by: 05/10/2020

Schedule: WTM Virtual is a completely virtual event on 9 – 11 November, 7am – 10pm GMT each day.

For More Info: [Juno Thompson](#) Tourism Ireland GB

Register: This event is closed for registration

Map: london.wtm.com

In place of the usual live event, WTM Virtual will take place as a completely virtual event on 9 – 11 November, 7am – 10pm GMT each day.

The main aim of the virtual event is to help recover, rebuild and shape the travel trade at a time when it needs it the most. The event will focus on restoring and developing business connections and growing your network.

The event will be attended by key trade buyers looking to source products from exhibitors, network and discuss business opportunities. The event will also be attended by international media, including bloggers, journalists and consumer media.

Across the three days, the virtual event will feature:

- **Meetings on Connect Me:** virtual meetings platform for attendees to meet and network online
- **Live Conference Sessions:** two virtual theatres with keynote and industry leaders, plus additional on-demand content sessions
- **Roundtables and Forums:** debates tackling the issues the industry is still facing
- **Destination Briefings and Press Conferences**

Your WTM Virtual Exhibiting Package

As a Tourism Ireland virtual stand sharer you can expect the following inclusions:

- **Listing on WTM London Exhibitor Directory:** The profile you create for the WTM London Exhibitor Directory will be uploaded to your Product Showcase at WTM Virtual. The Product Showcase will act as your virtual booth during WTM Virtual and will feature a dedicated landing page which can be shared with prospects and clients. You will be able to add product information and links.
- **Access to Connect Me meeting platform:** Each meeting is scheduled for 30 minutes. You will be able to exchange virtual business cards and share your screen for presentations with media and buyers.
- **Up to 3x attendees per company:** **If you require additional attendees to represent your company costs apply and will be at your own expense.*
- **10x confirmed outgoing meeting requests per attendee to be used across the three-day event:** Request meetings with buyers, media and fellow exhibitors. Should your request be declined or not accepted within a reasonable time, the allocation is credited back to you for you to request a meeting with an alternative buyer. Buyers, Media and other exhibitors can request an unlimited number of meetings with you directly. During WTM Virtual, a 'drop in' area will be available. Buyers and media will be able to request ad hoc meetings with you. This means, they can directly ask you on the day for a meeting without pre-booking it. Please note that if you only have one rep attending from your company, we can attribute all 30 meeting requests to the one attendee. **If you require additional meeting requests costs apply and will be at your own expense.*

Register your expression of interest

Deadline to register:

- Monday 5 October 2020

Registration cost:

- This opportunity is FOC. **Any costs additional to the package provided will be at your own expense.*

Registration details:

- Please register your expression of interest through Fáilte Ireland Trade Portal: tradeportal.failteireland.ie

At this stage we are open for Republic of Ireland Industry partners to register expressions of interest only. Unfortunately, places are limited, and we cannot guarantee all expressions of interest will be granted a place.



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VIRTUAL

9-11 November 2020



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