

France Monthly Trade E-zine 2020

Activities: Direct & e-marketing, Trade activities

Suitable for: Accommodation groups and associations, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, DMC, Festivals, Market tour operators, Tourism networks

Date: Throughout the year

Sign up by: 31/01/2020

For More Info: [Marc Faivre](#) Tourism Ireland France

Tourism Ireland France invites you to provide product updates or retail trade specific offers for our Trade e-zine. Reaching over 2000 French travel industry, Tourism Ireland France e-zines feature a number of news items and offers from the island of Ireland industry partners and market trade, aimed at boosting awareness of Ireland and motivating retail travel agents to sell the island of Ireland to their clients.

Entries for trade e-zines are required four weeks before publication (to coincide with product features and to ensure best placement) and industry partners shall be notified of the themes for upcoming trade e-zines in advance.

Tourism Ireland France needs the following information:

- A short text / offer targeted to french retail travel trade (1 or 2 lines only) describing your product/offer + a web link. 50 words max to fit your space in the e-zine - in French if possible or English and we will translate for you. This short content/offer will be addressed to a French trade audience that promote their programmes to French consumers, so the content/offer therefore must relate to this retail trade audience.
- The content / offer must clearly describe if it is for group or FIT business. The offer must include a price and ideally state whether there is a commission included or whether this is the overseas tour operator rate.
- The offer must be bookable for a minimum of one month, please state the validity dates.
- A logo or image is essential to attract the viewer's attention. Your image or logo should be in "jpg" format . Your image or logo should ideally be 300 x 150 pixels, and always in landscape format (horizontal shape), Tourism Ireland France can resize images if necessary.
- The price for offer provided from Northern Ireland should be quoted in Sterling while offers from the Republic of Ireland should be quoted in Euro.
- All offers are subject to editorial control and space availability.
- Please ensure that all partners in the offer have agreed to it being supplied for this campaign prior to submission. To help Tourism Ireland in improving measurability, partners are encouraged to supply tracked links and ROI measurement such as bookings and unique visits for the published advertisement where possible.



Quartier Libre : Circuits en départs garantis depuis 21 aéroports

Groupes - Individuels - GIR // Quartier Libre, le T.O spécialiste des pays celtes et nordiques, vous propose 8 circuits accompagnés et autotours de 8 à 15 jours en départs garantis depuis 21 aéroports français ou frontaliers. Individuels 2017: **commandez** nos brochures ou **consultez-la en ligne**

Groupes 2018 : Contactez-nous >>



De nouvelles adresses en Irlande du Nord

L'Irlande du Nord propose des hébergements pour tous les goûts et toutes les envies : vous avez le choix parmi des hôtels branchés, des spas countryside de luxe, des châteaux, des chalets ou des phares ou de bulles à toit en forme de dôme !

Découvrez les adresses >>



Dublin, une Bouffée d'Air Frais !

Parfait pour découvrir les charmantes villes côtières de Dublin à vélo ! Dun Laoghaire Tours à vélo est une excursion le long du littoral dublinois, adaptée à tous les âges. La location de vélos est disponible sur demande ou venez avec votre propre vélo !

En savoir plus >>

N'oubliez pas de vous rendre régulièrement sur [le site](#)