

## USA Business Tourism E-zine

**Activities:** Business tourism, Direct & e-marketing

**Suitable for:** Accommodation groups and associations, Business tourism, DMC

**Date:** Throughout the year

**Schedule:** The Business Tourism E-zine will be published in March, June, September, and December.

**For More Info:** [Laura Saeger](#) Tourism Ireland USA

The Business Tourism E-zine is a quarterly communication (Mar, Jun, Sep, and Dec) to over 4,035 MICE contacts. Information is given on new product facilities and Ireland product updates for the conference, meeting and incentive sectors of the US market. The Business Tourism E-zine is suitable for contributions from Hotels; Event Venues; Restaurants; Distilleries; Museums and Iconic Sites; DMCs and other Suppliers involved in the MICE Sector, such as Transportation, Specialized Tours & Activities, and Entertainment; Convention Bureaux; Regions

**Submit your cover photo and brief paragraph with a link to detailed information; short video clips are ideal for inclusion.**

Send updates throughout the year to Laura Saeger, [LSaeger@tourismireland.com](mailto:LSaeger@tourismireland.com).

**There is no cost for this activity**



