

Italy Social Media Programme 2020

Activities: Social media

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

Spaces: 10

Date: Throughout the year

Sign up by: 30/11/2020

For More Info: [Mary O'Connor](#) Tourism Ireland Italy

Tourism Ireland Italy has a significant daily presence on Facebook, Instagram and Pinterest in Italy with rapidly growing fan bases of 305,000 active [Facebook](#) followers, 85,600 [Instagram](#) fans and 17,000 monthly [Pinterest](#) views.

Do you want to make your product visible to Italian fans of Ireland and see them engage and interact with you? Sign up for Italy's 2020 Social Media Programme including 1 Facebook post, 1 slide in an Instagram Story and 1 Pin. The content will consist of your text with logo/photo(s)/video and when published we will include your social media handles and link to your website. Tourism Ireland Italy will manage the content to guarantee maximum interaction, using our experience of what works best in the market.

To sign up for this opportunity please send us the following:

- Brief text (200 characters): we will advise on suitability of text and translate into Italian

Tip: include an unusual/interesting fact about your company in the text, as a hook for Italian consumers

- Logo
- High res, eye-catching imagery, ideally including landscapes/views
- Social media handles

Depending on the objectives we define together, we can then agree a timeline to optimise the activity.

Some of our partners in 2019: B&B Ireland, The Gleneagle Group, Irish Ferries, Irish Whiskey Museum



Turismo Irlandese
14 agosto

Chi non ha mai sognato di dormire in un cottage? A 20 minuti dall'aeroporto di Dublino, potresti trovare The Cottages Ireland: un'oasi di tranquillità perfetta per esplorare la Boyne Valley.



COTTAGES-IRELAND.COM
Cottages Ireland • Luxury Holiday Cottages in Ireland
Six exclusive 300 year old luxury thatched holiday cottages in Ireland...

19.511 Persone raggiunte 803 Interazioni [Mettilo in evidenza](#)



Turismo Irlandese
30 settembre

Soggiorna in un Irish B&B e goditi esperienze culinarie uniche. Verrai coccolato con piatti fatti in casa e con la celebre Irish Breakfast. Tutto questo ti darà il sapore della vera atmosfera irlandese. Scegli quello che fa per te tra oltre 700 B&B a partire da 35€ a persona! B&B Ireland



BANDBIRELAND.COM
Taste the Island | B&B Ireland food experiences [Scopri di più](#)

25.034 Persone raggiunte 774 Interazioni [Mettilo nuovamente in evidenza](#)



Turismo Irlandese

@TurismoIrlanda

Imbarcati con @Irish_Ferries per Dublino e parti in auto o in moto alla scoperta delle meraviglie nascoste dell'Irlanda 🍀 Risparmia oggi... sconto del 10% sulle tariffe auto per l'Irlanda! >>>> go.irlnd.co/rxur4

Translate Tweet



5:39 pm · 25 Jun 2019 · Twitter Web Client

View Tweet activity

2 Retweets 3 Likes



Turismo Irlandese

@TurismoIrlanda

Risparmia sulla tua visita ai Powerscourt Gardens! Se compri un family ticket puoi risparmiare fino a 11 euro. A soli 30 minuti da Dublino, i Powerscourt gardens offrono un'unione tra giardini, ampie terrazze, statue e laghi ornamentali.

Prenota qui  go.irlnd.co/veguei

[Translate Tweet](#)



 Powerscourt Estate

5:14 pm · 3 Jul 2019 · [Twitter Web Client](#)

 [View Tweet activity](#)

3 Retweets **10** Likes



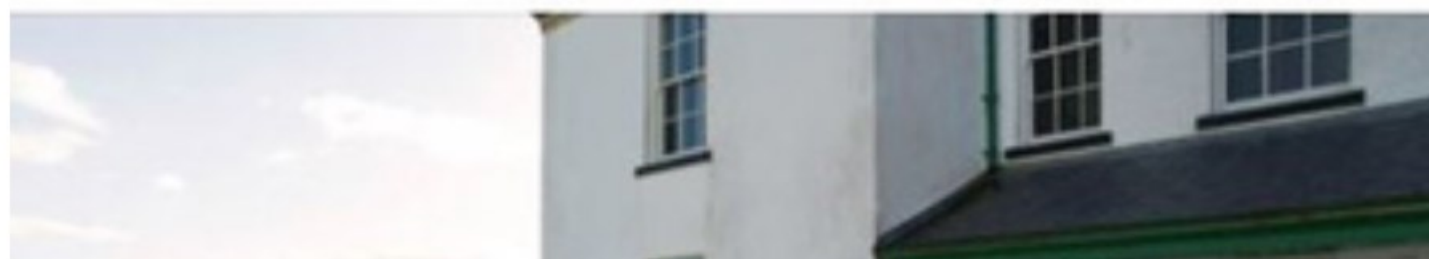
Turismo Irlandese

26 settembre · 



Quanti di noi hanno il sogno di risvegliarsi la mattina guardando l'oceano? Fatevi un regalo e passate una notte nella casa del guardiano del faro, cullati dalle onde.

The Irish Landmark Trust





IRISHLANDMARK.COM

Blackhead Lightkeeper's House 1 | Self Catering in Whitehead, Co Antrim

13.161

Persone raggiunte

448

Interazioni

Metti in evidenza il post