

Australia / New Zealand Trade Webinar Series

Activities: Trade activities

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

Date: Throughout the year

For More Info: [Sarah Harrison](#) Australia & New Zealand

In 2020, as part of Tourism Ireland's ongoing trade education programme, Tourism Ireland in Australia / New Zealand will run a series of themed product/regional webinars targeting retail travel trade databases.

The webinars are a no cost opportunity for industry to interact with a wide variety of travel agents across Australia / New Zealand. The estimated attendance per webinar is approximately 30 agents, with recordings distributed to a wider network. This is an excellent platform for smaller suppliers seeking a platform in this market.

2020-2021 upcoming themes include (dates TBC):

- Ireland's Ancient East
- Wild Atlantic Way
- Northern Ireland - Embrace A Giant Spirit
- Ireland's Hidden Heartlands
- Dublin

Please note, we cannot guarantee participation as we limited spaces per webinar. If we cannot fit you into this series, we will certainly look to include you in future webinars and/or other trade communications.



