

Spain Video Content Promotion on YouTube

Activities: Social media

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

Date: Throughout the year

Sign up by: 27/11/2021

For More Info: [Joanne Murphy](#) Tourism Ireland Spain

Tourism Ireland has a growing presence on YouTube in Spain with 2.15k+ subscribers and 2 million+ video views.

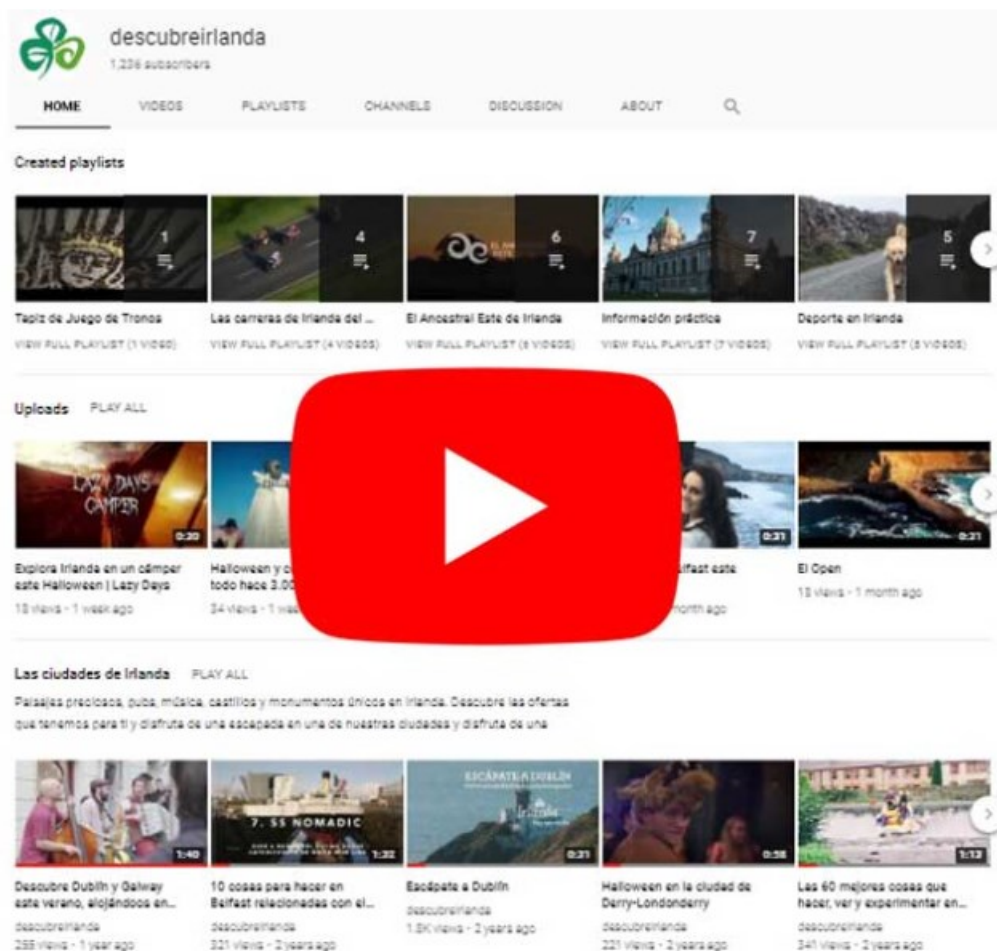
Would you like to amplify your video content to our viewers? Then this is the perfect opportunity for you! We are interested in receiving all types of video content including promotional videos of visitor attractions or festivals and inspirational videos featuring Irish landscapes.

Ideally, your video will comply with the following requirements:

- No English language voiceover
- Avoid excessive overlay of text in the English language

Send us the original video file along with a video title, short description and a link to your website. Tourism Ireland will translate the text provided and edit the post where necessary to guarantee maximum interaction with our fans. We will then post it to our YouTube channel, ensuring that our 1,450+ subscribers receive an email notification advising them that a new video has been uploaded.

Your video will also be incorporated into our YouTube playlists (where relevant) to ensure further standout. Current playlists include Irish cities, festivals and events in Ireland and accommodation in Ireland.



The image shows a screenshot of the YouTube channel 'descubreirlanda', which has 1,226 subscribers. The channel page features a navigation menu with 'HOME', 'VIDEOS', 'PLAYLISTS', 'CHANNELS', 'DISCUSSION', and 'ABOUT'. Below the menu, there are sections for 'Created playlists' and 'Uploads'. The 'Created playlists' section displays five playlists: 'Tráil de Juego de Tronos' (1 video), 'Las carreras de Irlanda del ...' (4 videos), 'El Ancestral Este de Irlanda' (6 videos), 'Información práctica' (7 videos), and 'Deporte en Irlanda' (8 videos). The 'Uploads' section shows four recent videos: 'Explora Irlanda en un cámpor este Halloween | Lazy Days' (18 views, 1 week ago), 'Halloween y o... todo hace 2.00...' (34 views, 1 week ago), 'Belfast este...' (north ago), and 'El Open' (13 views, 1 month ago). A large red play button icon is overlaid on the 'Uploads' section. Below the 'Uploads' section, there is a section titled 'Las ciudades de Irlanda' with a 'PLAY ALL' button and a description: 'Paisajes preciosos, pubs, música, castillos y monumentos únicos en Irlanda. Descubre las ofertas que tenemos para ti y disfruta de una escapada en una de nuestras ciudades y disfruta de una...'. This section displays five videos: 'Descubre Dublín y Galway este verano, alojándonos en...' (255 views, 1 year ago), '10 cosas para hacer en Belfast relacionadas con el...' (321 views, 2 years ago), 'Escápate a Dublín' (1.8K views, 2 years ago), 'Halloween en la ciudad de Derry-Londonderry' (221 views, 2 years ago), and 'Las 60 mejores cosas que hacer, ver y experimentar en...' (341 views, 2 years ago).

