

GB Partnership with Secret Escapes 2019

Activities: Advertising, Direct & e-marketing, Co-operative marketing activity, Website listing

Suitable for: Accommodation groups and associations, Individual accommodation properties

From: 02/09/2019

To: 30/09/2019

Sign up by: 12/08/2019

For More Info: [Louise O'Mahony](#) Tourism Ireland Great Britain

Tourism Ireland GB and Secret Escapes will be running a 3 week co-operative marketing campaign promoting hotels on the island of Ireland in September. This campaign will include email, display banners and a landing page with offers across Ireland reaching over 1 million people.

We are seeking offers from partners to be included in this campaign. If you have an accommodation offer that would be attractive to the GB audience, please contact Dillon McGorman at dillon.mcgorman@secretescapes.com to get involved.

If you can't read this email, please [view online](#)

secret Escapes



LET IRELAND
ENCHANT YOU...

Ireland is a truly captivating land where verdant rolling hills, wild coastlines and irresistibly charming folk culture makes for enlightened escapes.

Discover Ireland's Ancient East, where myths and legends abound, or head across land to the Wild Atlantic Way for gripping coastal landscapes. Whether you're sinking into cosy pubs in Dublin listening to traditional music or exploring the rugged countryside in County Cork, a famous warm welcome awaits. From remote lough idylls to hip bars and foodie delights in buzzing cities, let these great offers kickstart your wanderlust.

