

# Canada Travel Trade - Private Facebook Group

**Activities:** Advertising, Trade activities, Social media

**Suitable for:** Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

**Date:** Throughout the year

**For More Info:** [Sandra Moffatt](#) Tourism Ireland Canada

Exciting and free opportunity to promote your business on our private Facebook group for travel agents interested in selling Ireland! Offers tailored to the travel trade, product updates from all sectors and new product announcements will be considered for broadcast to this database throughout the year. A link referring travel trade directly to your website will be included; content that promotes regional access and/or off-peak travel are preferred.

- Copy: 60-80 words
- High res image(s)
- Offer/Promotion – *with price point and expiry date where applicable*
- Call to action
- Destination URL

To be included in this opportunity, please send regular updates, content, imagery and news over the year, to: Tourism Ireland Toronto: Sandra Moffatt (above)

**This is a free opportunity for 2019.**



