

Nordics Competition Prize Sponsorship

Activities: Direct & e-marketing, Social media

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Tourism networks, Guided tours

Spaces: 8

From: 07/02/2019

To: 22/11/2019

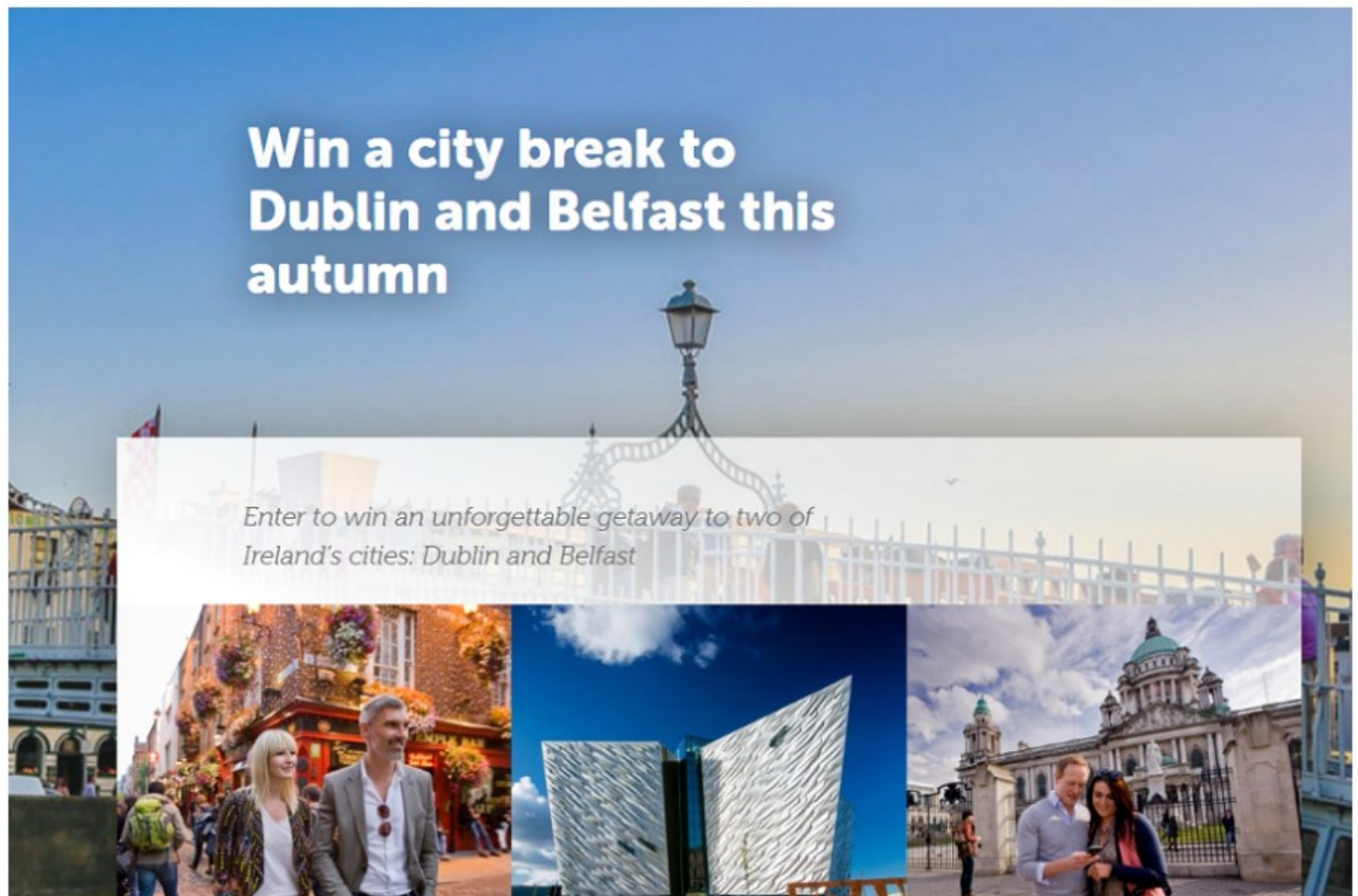
For More Info: [Susie FitzGibbon](#) Tourism Ireland The Nordics

Tourism Ireland Nordics will run various consumer campaigns in 2019 aimed at driving business and generating bookings to the island of Ireland. These marketing campaigns will include email marketing, social media, paid content marketing, and a competition element to encourage engagement.

In return for prize sponsorship, you will receive visibility to our social media audiences (106K) and e-mail subscribers (25,000 contacts) as well as on the competition page on Ireland.com.

Examples of prize elements include: hotel accommodation, entrance to visitor attractions, transport, tours, meals etc.

Examples of previous competition sponsors include: Ireland Walk, Hike and Bike, Hastings Grand Central Hotel, Brooks Hotel in Dublin and the Rustic Stone



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