

St. Patrick's Festivities - Greening Call Out

Activities: Publicity activities

Suitable for: Accommodation groups and associations, Air and Sea carriers, Attraction groups and associations, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Shopping

Date: Not Applicable

For More Info: [David Collier](#) Tourism Ireland Dublin

The **Tourism Ireland Global Greening** initiative *shines a spotlight* on Ireland and St. Patrick worldwide by working with overseas partners to illuminate sites and buildings green.

[See examples from our 2018 global greening campaign here.](#)

For sites/buildings on the island of Ireland that are planning to light up green around St Patrick's Day, you can upload your image(s) of this for us to share through our Content Pool (www.IrelandsContentPool.com), our online library of images and video.

While all images will be considered for inclusion in our catalogue, we particularly encourage **quirky greenings** you might be able to share with us.

Once the photo is on our Content Pool, it is available to download by our market colleagues and by media overseas.

As content is shared on and in the running up to March 17th, it would be ideal to receive your submission in advance of this. Otherwise, it is more likely that, if used, this would be for the following year's campaign. In this case, please ensure to **let us know that your greening will be repeated next year also.**

Additionally, if organising a greening, we advise you to contact your local St. Patrick's Festival, to let them know about this.

Finally, we also suggest that you tweet your photos on March 17th, using **#GlobalGreening**.

You can [register here](#) for Ireland's Content Pool, after which you can upload your submission. Please click [here](#) for details of how to upload a photo of your 'greened' site/building.











