

# France Nice BtoB regional networking - September 2019

**Activities:** Trade activities

**Suitable for:** Accommodation groups and associations, Outdoor activity providers / Wellness, Attraction groups and associations, Individual accommodation properties, Individual attractions, Market tour operators

**Location:** Nice tbc

**Spaces:** 6

**From:** 10/09/2019

**To:** 10/09/2019

**Sign up by:** 30/03/2019

**Cost:** €200 - £180

**Schedule:** Schedule

Arrival Morning for Evening Event – Return following Day

**For More Info:** [Viktoria Varecza](#) Tourism Ireland France

**Register:** This event is not yet open for registration

In 2019 TI France will host B2B educational networking events in four key cities which offer year-round air access to Ireland: **Bordeaux, Lyon, Nice and Toulouse.**

The goal of these events is to provide an interactive and educational platform where Island of Ireland suppliers can meet and engage with French travel agents.

## **Format**

The event will take the form of an interactive interview and narrated road trip through the island of Ireland's regional experiences. The goal is to stimulate interest in new regional itineraries, products, and non-peak travel to Ireland. The events, which will be held in conjunction with the regional airports will target French FIT and Group producers and travel agents.

## **Webinar**

Participants in the 2019 Accès Irlande Program will also be invited to participate in a thematic/regional webinar hosted by Tourism Ireland.







