

## USA Business Tourism E-zine

**Activities:** Business tourism, Direct & e-marketing

**Suitable for:** Accommodation groups and associations, Business tourism, DMC

**Date:** Throughout the year

**Schedule:** E-zines go out quarterly.

**For More Info:** [Laura Saeger](#) Tourism Ireland USA

The Business Tourism E-zine is a quarterly communication (Mar, Jun, Sep, and Dec) to over 4,035 MICE contacts. Information is given on new product facilities and Ireland product updates for the conference, meeting and incentive sectors of the US market. The Business Tourism E-zine is suitable for hotels, accommodations groups, DMCs, PCOs, convention bureau, regions and event venues.

**Short video clips ideal for inclusion in this e-zine**

**There is no cost for this activity**



