

# USA Travel Agent Webinar Programme

**Activities:** Direct & e-marketing, Trade activities

**Suitable for:** Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Guided tours

**Location:** Online

**Spaces:** 4

**Date:** Throughout the year

**Schedule:** There will be 10-12 webinar sessions during 2019 with a variety of partners including trade partners, host agency partners and travel agent consortia partners each lasting approximately 45minutes -1 hour.

There are 4 spaces available per webinar, so please sign up asap, as spaces fill quickly.

**For More Info:** [Bekah Molony](#) Tourism Ireland USA

As part of Tourism Ireland's ongoing trade education program in the US, we will produce a series of themed product/regional webinars in partnership with a leading travel trade media company targeting U.S. retail travel trade databases. The webinars are a **no cost** opportunity for industry to interact with a wide variety of travel agents in the U.S.

This is an excellent platform for smaller suppliers seeking a platform in the US market.

Benefits of participation include:

- Marketing exposure to key US travel trade
- You name, email & company made available to 100s of agents
- 10 minutes to present alongside other key industry
- Live Q&A
- Post event statistics

Themes will include: 2019 highlights, regional itineraries, shoulder/off season travel, Wild Atlantic Way, Ireland's Ancient East, Northern Ireland & Dublin along with festivals and food.

## **Please read before getting in touch:**

Please ensure that you have the following information in your initial email (the email goes directly to the team).

## **Email Must Include:**

- Your full name and **correct email address (please double check)**
- Your company name and the county(s) that you operate in
- The region(s) and niche(s) that your company falls into (ex: Ireland's Ancient East & luxury travel)
- An detailed overview of your service/product and your target audience



**Jump into Ireland**  
Experience Ireland's Heritage,  
Culture and Cuisine

## Today's Panelists

Paul McDonagh	Tourism Ireland
Bekah Molony	Tourism Ireland
Guest Speaker	Company
Guest Speaker	Company

Guest Speaker

Company

Guest Speaker

Company



**Guest Speaker**  
Company  
Email



**Guest Speaker**  
Company  
Email



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Company  
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**Guest Speaker**  
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Email



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