

# USA GTM (Global Travel Marketplace) Florida 2019

**Activities:** Publicity activities, Trade activities

**Suitable for:** Accommodation groups and associations, Outdoor activity providers / Wellness, Attraction groups and associations, Individual accommodation properties, Market tour operators

**Location:** Hollywood/ Fort Lauderdale, Florida

**Spaces:** 8

**From:** 26/07/2019

**To:** 28/07/2019

**Sign up by:** 01/03/2019

**Cost:** €2,000 - £1,800

**Website:** <http://www.gtmflagship.com/home>

**For More Info:** [Hillarie McGuinness](#) Tourism Ireland USA

**Register:** ROI Industry contact: <https://tradeportal.failteireland.ie/upcoming-events>, NI Industry: contact Tourism Ireland colleague above

Tourism Ireland's 2019 Integrated sponsorship at GTM will include a spotlight on island of Ireland product at luncheon presentation and two days of appointments for 8 (4 groups of 2 IOI partners, pairings allocated by Tourism Ireland), accommodation and attraction industry partners with 40-50 pre-qualified home based and shop-front travel agents. Consortia and host agencies represented will include Virtuoso, Signature, Amex, Vacation.com, Travel Leaders and AAA.

**TARGET AUDIENCE:** Consortia and host agencies represented will include Virtuoso, Signature, Amex, Vacation.com Travel Leaders and AAA.

**COST:** €2,000 / £1,800 (Island of Ireland trade only, not open to US Tour operators).



