

BeNe - Digital Pack Silver Level

Activities: Direct & e-marketing, Trade activities, Website listing, Social media

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

Date: Throughout the year

Sign up by: 31/08/2019

Cost: €300 - £270

For More Info: [Eef Belckx](#) Tourism Ireland The Netherlands & Belgium

The Silver digital pack includes:

- **Offer featured on our ireland.com homepage (1 month):** Our homepage (nl-nl, nl-be, fr-be) is the most visited area of our website and your feature in the offers module will provide visibility and standout.
- **Post or special offer on social media (1):** One social media post to our 204,000+ Facebook fans and 3,576 Twitter followers.
- **BeNe Consumer Newsletter - feature (1) and offer (1):** Our weekly e-zines are sent to 75,000 contacts who are actively interested in the island of Ireland as a destination.
- **BeNe Trade Newsletter - feature (1):** Our quarterly trade e-zines are sent to 350+ trade contacts.

Partner spaces are limited to 5 per year and will be allocated on a first come, first served basis.

We also offer a [Golden Digital Pack](#) and a [Bronze Digital Pack](#).



