

France Dedicated Consumer E-zine 2019

Activities: Direct & e-marketing

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Market tour operators, Tourism networks

Date: Throughout the year

Cost: €1,200 - £1,080

For More Info: [Francois Geneste](#) Tourism Ireland France

Tourism Ireland France distributes a dedicated e-zine every quarter which focuses on one industry partner, to our entire database of 100,000+ actively engaged French consumers. The services and offers proposed should be of exceptional value to our consumers.

This is a unique and cost effective way to drive traffic to your website and to reach a large audience of people who are actively interested in the island of Ireland as a destination.

How to get involved?

Your feature will include 3 paragraphs of an offer or company presentation, with a logo and pictures, and a direct link to your website.

This opportunity is limited to one per partner as we cannot offer more than one dedicated e-zine per quarter.

Subject to editorial control.

****Disclaimer: Due to strict French legislation, any content received must not contain images of alcohol or alcohol consumption. ****



Vibrez au rythme de  **l'Irlande**

Activités | Idées d'Excursion | Offres

L'Irlande avec Irish Ferries

Partez en voiture à la découverte de la beauté sauvage de l'Irlande. Embarquez à bord de l'Oscar Wilde pour Rosslare ou de notre tout nouveau navire, le W.B. Yeats, de Cherbourg à destination de Dublin. Entre ciel et terre, lac et rivières, votre chemin sera parsemé de paysages grandioses et de rencontres inoubliables. Séjournez dans l'un des nombreux B&B de l'île, et visitez l'Irlande à votre rythme.

[Tentez de gagner un séjour d'une semaine pour 2 personnes en chambres d'hôtes offert par Irish Ferries et B&B Ireland !](#)

C'est parti

