

Middle East Dedicated Trade E-zine

Activities: Advertising, Direct & e-marketing

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Shopping, Guided tours

Spaces: 72

Date: Throughout the year

Sign up by: 22/11/2019

For More Info: [Tori Henry](#) Tourism Ireland Asia Hub

Engage with key travel agents and tour operators from the Middle East by sending us offers, news and updates. Trade e-zines are sent twice monthly with the opportunity to showcase three offers/news items. Trade e-zines are aimed at keeping travel trade up to date on the latest news and offers from the island of Ireland. They are a great way to drive traffic to your website and increase your business from the Middle East markets.

*This is a cost free opportunity. Due to market sensitivities, offers that are deemed inappropriate will not be considered for inclusion.



The screenshot shows the Tourism Ireland website. At the top, there is a navigation bar with the Tourism Ireland logo and menu items: ABOUT IRELAND, PLACES TO GO, THINGS TO DO, and GETTING TO IRELAND. Below the navigation bar is a large image of a forest stream. The main article is titled "Game of Thrones Attractions Announced by HBO" and discusses the filming locations in Northern Ireland. Below this article are three smaller articles with images: "Five Great Ways to Explore Ireland by Boat", "VIE'S Global Dubai", and "Have you signed up to Ireland's PREMIER?". Each article includes a brief description and a "Find out more" link.

