

Middle East Dedicated Trade E-zine

Activities: Advertising, Direct & e-marketing

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Shopping, Guided tours

Spaces: 72

Date: Throughout the year

Sign up by: 22/11/2019

For More Info: [Victoria Henry](#) Tourism Ireland Asia Hub

Engage with key travel agents and tour operators from the Middle East by sending us offers, news and updates. Trade e-zines are sent twice monthly with the opportunity to showcase three offers/news items. Trade e-zines are aimed at keeping travel trade up to date on the latest news and offers from the island of Ireland. They are a great way to drive traffic to your website and increase your business from the Middle East markets.

*This is a cost free opportunity. Due to market sensitivities, offers that are deemed inappropriate will not be considered for inclusion.



The screenshot shows the Tourism Ireland website. At the top, there is a navigation bar with the Tourism Ireland logo and menu items: ABOUT IRELAND, PLACES TO GO, THINGS TO DO, and GETTING TO IRELAND. Below the navigation bar is a large image of a forest stream. The main article is titled "Game of Thrones Attractions Announced by HBO". The text of the article reads: "As Game of Thrones prepares filming after a decade in Northern Ireland, TV network HBO has revealed that it will create a major boost to the show's legacy by converting several filming locations into tourist attractions in the region. For the first time, fans of the Emmy® and Golden Globe-winning series will have the unique opportunity to visit iconic sets from the show and immerse themselves in the world of Westeros. Find out more". Below the article are three smaller articles with images and titles: "Five Great Ways to Explore Ireland by Boat", "VFS Global Dubai", and "Have you signed up to Ireland's PREMIER?".

