

Middle East Ireland.com Offers

Activities: Advertising, Direct & e-marketing, Publicity activities, Website listing

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Business tourism, Transport - Car hire & Coach hire, Dining and entertainment, DMC, Festivals, Golf, Individual accommodation properties, Individual attractions, Market tour operators, Tourism networks, Shopping, Guided tours

Date: Throughout the year

Sign up by: 22/11/2019

For More Info: [Victoria Henry](#) Tourism Ireland Asia Hub

Send your offer to Tourism Ireland Middle East to feature on Ireland.com, digital campaigns and e-zines.

To be included please note that all offers must meet the following criteria:

- Offers should be tailored to the Middle Eastern consumer.
- Validity dates must be provided and the closing date for the offer should be no more than two months from the date the offer is submitted.
- Offers that appear on [Ireland.com](#) must include a price.
- Detailed instructions on how to book the offer and a direct link to the booking page must be provided.
- Suppliers can feature multiple offers if they differ in their offering.

*This is a cost free opportunity

The screenshot shows the Ireland.com website interface. At the top, there is a navigation bar with the Ireland logo on the left and links for LOGIN, SCRAPBOOK, MAP VIEW, and a search bar on the right. Below this is a secondary menu with links for Destinations, Things to do, Trip Ideas, Accommodation, Travel to Ireland, Help and advice, and Offers. The main content area features a dark header with the text 'Home > Looking for a great deal?'. Below this, there are three promotional sections: 1) 'We've got some amazing offers on accommodation, travel, activities and attractions to help you get the most value from your trip to Ireland' with a 'Find out more >' button. 2) 'Wild Atlantic Way' with a description 'Explore the world's longest defined touring route stretching 2,500km from Donegal to Kinsale and find great deals along the way!' and an image of a coastal landscape. 3) 'Irish Partner Offers' with a description 'You'll be spoilt for choice with these fantastic deals by some of Ireland's best known holidays providers.' and an image of a bridge at night. 4) 'Causeway Coastal Route' with a description 'Explore incredible sights from Belfast to Derry-Londonderry along this legendary coastline. Find the best travel deals here.' and an image of a coastal landscape. The background of the page is a large image of a suspension bridge over a body of water.

