

Italy Media Room & Twitter

Activities: Publicity activities, Social media

Suitable for: Accommodation groups and associations, Outdoor activity providers / Wellness, Air and Sea carriers, Attraction groups and associations, Transport - Car hire & Coach hire, Dining and entertainment, Festivals, Golf, Individual accommodation properties, Individual attractions, Tourism networks, Shopping, Guided tours

Date: Throughout the year

For More Info: [Mary O'Connor](#) Tourism Ireland Italy

Tourism Ireland Italy manages Italy's **Media Room**, our website dedicated to Italian journalists, bloggers, travel writers and other media professionals. It is updated regularly and we are happy to support you in the Italian market by posting news and inspirational information about your business that will capture the attention and interest of our media contacts. Tourism Ireland Italy also has a growing **Twitter** account frequented by Italian media, [@TurismoIrlanda](#) (10,900 followers).

This is a cost-free opportunity

If you would like to gain publicity for your business in Italy via the Media Room and/or Twitter, please send us a **short text** (280 characters) with an interesting angle that will appeal to the press, the **link to your website** and an **engaging photo**.

Tourism Ireland will translate the text provided and edit where necessary.

Some themes for early 2019:

-Spring blossoms (snowdrops, violets, bluebells, daffodils etc)

-Valentines

-Easter

Please submit imagery or news/events relating to the above themes for inclusion in our media communications in early 2019





