

2017 Overseas Trade and Consumer Promotions

Date	Market	Event
January		
11 th – 15 th	Netherlands	Vakantiebeurs – Utrecht
14 th – 22 nd	Germany	CMT – Stuttgart
18 th	Great Britain	Celtic Connections Networking Workshop – Glasgow
18 th – 20 th	USA	Incentive Live – Las Vegas
27 th – 29 th	USA	PGA Merchandise Show – Orlando, Florida
February		
2 nd	Nordics	Ireland Workshop – Stockholm
20 th – 23 rd	Canada	Groups Workshop - Vancouver, Calgary, Edmonton, Toronto
23 rd	France	Pure Meetings & Events Show – Paris
27 th – Mar 3 rd	USA	Jump Into Ireland (JITI) Events – Washington D.C., Atlanta, Boca Raton
March		
1 st – 3 rd	Great Britain	Explore GB: Visit Britain Workshop – Brighton
9 th – 13 th	Germany	ITB Berlin – Trade and Consumer Show
10 th – 12 th	USA	SMU International
10 th – 18 th	Glasgow	St Patrick's Day Events
21 st	France	'L'Irlande à Paris' leisure group workshop
22 nd – 23 rd	Great Britain	The British Tourism and Travel Show – Birmingham
April		
10 th - 14 th	USA	Jump Into Ireland (JITI) Events – Chicago, Boston, Austin
13 th	USA	Star Wars Celebration - Florida
24 th – 28 th	China	China Sales Mission

May		
18 th – 20 th	USA	Global Travel Mart (GTM) - West Henderson, Nevada
23 rd – 28 th	Great Britain	BMW PGA Championship – Surrey
June		
22 nd – 25 th	Great Britain	The Royal Highlands Show – Edinburgh
July		
9 th – 11 th	USA	Global Travel Mart (GTM) - Hollywood, Florida
August		
17 th – 20 th	USA	Milwaukee Irish Festival – Wisconsin
September		
8 th (TBC)	Netherlands	Ireland Workshop – Amsterdam
24 th – 29 th	UAE & India	UAE & India Sales Mission
26 th – 29 th	France	IFTM Top Resa – French Trade Fair, Paris
October		
3 rd – 5 th	Germany	Trade Workshop – Frankfurt, Offenbach
4 th	UK Inbound / Global	Flavours of Ireland – London
10 th – 12 th	USA	IMEX America – Las Vegas
12 th – 14 th	Italy	TTG – Rimini
20 th - 22 nd	USA	Stone Mountain Highland Games – Atlanta
November		
4 th – 13 th	Canada	Royal Winter Fair - Toronto
6 th – 8 th	Great Britain	World Travel Market, London
13 th - 17 th	USA	Jump Into Ireland (JITI) Event – San Diego, San Francisco, Houston
December		
4 th - 7 th	Global	International Luxury Travel Market (ILTM) – Cannes
11 th - 14 th	Global	International Golf Travel Market (IGTM) – Cannes, France